

South Africa

The Network Readiness Index (NRI) is one of the leading global indices on the application and impact of information and communication technology (ICT) in economies around the world. In its latest version of 2023 the NRI Report maps the network-based readiness landscape of 134 economies based on their performances in four different pillars: Technology, People, Governance, and Impact. Each of these pillars is itself comprised of three sub-pillars (see Figure 1) that have been populated by a total of 58 variables.

Figure 1: The NRI 2023 model Future Technologies Access Content Network Individuals Businesses Governments Readiness Index 囯 Trust Regulation Inclusion Impact (<u>o</u>) **SDG** Contribution

Global NRI position of South Africa

South Africa ranks 74th out of the 134 economies included in the NRI 2023 (Figure 2). Its main strength relates to Technology. The greatest scope for improvement, meanwhile, concerns Impact.

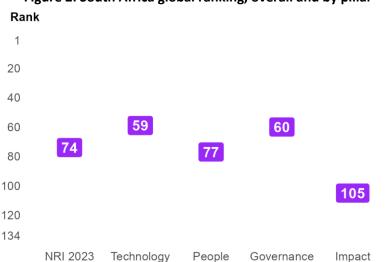


Figure 2: South Africa global ranking, overall and by pillar





Performance at sub-pillar level

When it comes to sub-pillars, the strongest showings of South Africa relate to Future Technologies, Businesses and Trust, among others (Table 1). More could be done, though, to improve the economy's performances in the Economy, Individuals and Quality of Life sub-pillars.

Table 1: South Africa rankings by sub-pillar

| Sub-pillar | Rank | Sub-pillar | Rank |
|---------------------|------|------------------|------|
| Future Technologies | 49 | Regulation | 67 |
| Businesses | 58 | SDG Contribution | 70 |
| Trust | 60 | Access | 71 |
| Content | 61 | Economy | 75 |
| Inclusion | 65 | Individuals | 104 |
| Governments | 66 | Quality of Life | 124 |

NRI score and income

Figure 3 shows the position of South Africa in terms of both NRI score and GDP per capita (PPP). The trend line shows the expected NRI score given an economy's income level. As can be seen, South Africa is slightly below the trend line, which suggests that its network readiness is more or less in line with what would be expected given its income level.

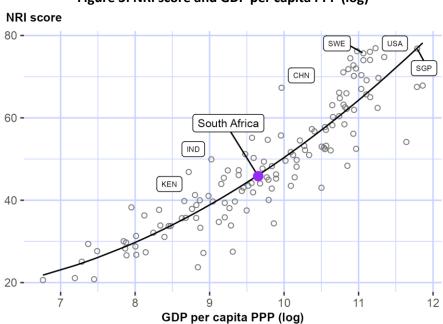


Figure 3: NRI score and GDP per capita PPP (log)

Note: USA = United States (rank: 1), SGP = Singapore (rank: 2), FIN = Finland (3), NLD = Netherlands (4), SWE = Sweden (5), CHN = China (20), IND = India (61). South Africa belongs to the group of upper-middle-income countries, where the best performer is China (CHN). The top performer of its region-Africa-is Kenya (KEN).



Performance against its income group and region

Upper-middle-income countries

South Africa is ranked 21st in the group of upper-middle-income countries (Figure 4, left panel). In terms of pillar performance, it has a score higher than the income group average in two of the four pillars: Technology and Governance. At the sub-pillar level, it outperforms upper-middle-income countries in seven of the twelve sub-pillars: Content, Future Technologies, Businesses, Governments, Trust, Regulation and Inclusion.

Africa

South Africa is ranked 2nd within Africa (Figure 4, right panel). It outperforms its region in each of the four pillars. With regard to sub-pillars, it outperforms the average in Africa in eleven of the twelve sub-pillars: Access, Content, Future Technologies, Individuals, Businesses, Governments, Trust, Regulation, Inclusion, Economy and SDG Contribution.

Figure 4: Performance of South Africa against its income group and region, overall and by pillar

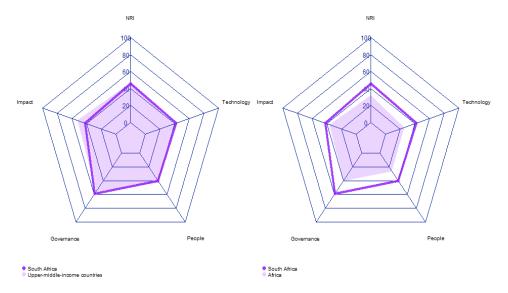


Table 2: South Africa scores vs. averages of its income group and region, overall and by pillar

| Dimension | South Africa | Upper-middle- income countries | Africa |
|------------|--------------|-----------------------------------|--------|
| NRI | 45.85 | 47.35 | 32.14 |
| Technology | 41.74 | 38.48 | 25.14 |
| People | 40.31 | 42.59 | 26.19 |
| Governance | 59.14 | 55.90 | 40.44 |
| Impact | 42.20 | 52.43 | 36.77 |







Strongest and weakest indicators

The indicators where South Africa performs particularly well include 3.2.4 E-commerce legislation, 2.2.1 Firms with website, and 2.2.4 Annual investment in telecommunication services (Table 3). By contrast, the economy's weakest indicators include 4.3.4 SDG 7: Affordable and Clean Energy, 4.2.3 Income inequality, and 4.2.4 Healthy life expectancy at birth.

Table 3: Highlight of Strengths and Opportunities for South Africa

| Strongest indicators | Rank | Weakest indicators | Rank |
|--|------|--|------|
| 3.2.4 E-commerce legislation | 1 | 2.1.6 Al talent concentration | 47 |
| 2.2.1 Firms with website | 20 | 4.2.2 Freedom to make life choices | 109 |
| 2.2.4 Annual investment in telecommunication services | 24 | 4.2.4 Healthy life expectancy at birth | 115 |
| 1.2.4 Al scientific publications | 25 | 4.2.3 Income inequality | 116 |
| 1.3.4 Computer software spending | 28 | 4.3.4 SDG 7: Affordable and Clean Energy | 119 |
| 1.1.3 FTTH/building Internet subscriptions | 31 | | |
| 4.1.4 Domestic market size | 32 | | |
| 1.1.5 International Internet bandwidth | 33 | | |
| 1.3.1 Adoption of emerging technologies | 33 | | |
| 1.1.4 Population covered by at least a 3G mobile network | 36 | | |
| 3.1.1 Secure Internet servers | 37 | | |

Note: For the full list of strengths and weaknesses, see At-A-Glance table.



Rank: 74 (out of 134) Score: 45.85

NRI 2023 At-A-Glance: South Africa

Network Readiness Index

| Pillar/sub-pillar | Rank | Score | Pillar/sub-pillar | Rank | Score |
|-------------------------------------|------|-------|----------------------------------|------|-------|
| A. Technology pillar | 59 | 41.74 | C. Governance pillar | 60 | 59.14 |
| 1st sub-pillar: Access | 71 | 62.87 | 1st sub-pillar: Trust | 60 | 49.52 |
| 2nd sub-pillar: Content | 61 | 24.01 | 2nd sub-pillar: Regulation | 67 | 65.80 |
| 3rd sub-pillar: Future Technologies | 49 | 38.34 | 3rd sub-pillar: Inclusion | 65 | 62.10 |
| B. People pillar | 77 | 40.31 | D. Impact pillar | 105 | 42.20 |
| 1st sub-pillar: Individuals | 104 | 34.18 | 1st sub-pillar: Economy | 75 | 25.47 |
| 2nd sub-pillar: Businesses | 58 | 47.48 | 2nd sub-pillar: Quality of Life | 124 | 38.76 |
| 3rd sub-pillar: Governments | 66 | 39.28 | 3rd sub-pillar: SDG Contribution | 70 | 62.36 |

The Network Readiness Index in detail

| Indicator | Rank | Score | | Indicator | Rank | Score |
|--|------|-------|---|--|------|----------|
| A. Technology pillar | 59 | 41.74 | | C. Governance pillar | 60 | 59.14 |
| 1st sub-pillar: Access | 71 | 62.87 | | 1st sub-pillar: Trust | 60 | 49.52 |
| 1.1.1 Mobile tariffs | 83 | 52.35 | | 3.1.1 Secure Internet servers | 37 | 76.48 • |
| 1.1.2 Handset prices | 74 | 42.96 | | 3.1.2 Cybersecurity | 67 | 78.08 |
| 1.1.3 FTTH/building Internet subscriptions | 31 | 42.18 | • | 3.1.3 Online access to financial account | 66 | 28.13 |
| 1.1.4 Population covered by at least a 3G mobile network | 36 | 99.96 | • | 3.1.4 Internet shopping | 79 | 15.39 |
| 1.1.5 International Internet bandwidth | 33 | 76.88 | • | 2nd sub-pillar: Regulation | 67 | 65.80 |
| 1.1.6 Internet access in schools | NA | NA | | 3.2.1 Regulatory quality | 74 | 47.95 |
| 2nd sub-pillar: Content | 61 | 24.01 | | 3.2.2 ICT regulatory environment | 69 | 83.88 |
| 1.2.1 GitHub commits | 72 | 4.95 | | 3.2.3 Regulation of emerging technologies | 60 | 45.45 |
| 1.2.2 Internet domain registrations | 49 | 7.26 | | 3.2.4 E-commerce legislation | 1 | 100.00 • |
| 1.2.3 Mobile apps development | 81 | 61.55 | | 3.2.5 Privacy protection by law content | 92 | 51.70 |
| 1.2.4 Al scientific publications | 25 | 22.30 | • | 3rd sub-pillar: Inclusion | 65 | 62.10 |
| 3rd sub-pillar: Future Technologies | 49 | 38.34 | _ | 3.3.1 E-Participation | 61 | 58.14 |
| 1.3.1 Adoption of emerging technologies | 33 | 64.29 | • | 3.3.2 Socioeconomic gap in use of digital payments | 69 | 72.97 |
| 1.3.2 Investment in emerging technologies | 40 | 51.75 | | 3.3.3 Availability of local online content | 89 | 49.76 |







| Indicator | Rank | Score | | Indicator | Rank | Score | |
|--|------|-------|---|--|------|-------|---|
| 1.3.3 Robot density | 39 | 5.07 | | 3.3.4 Gender gap in Internet use | NA | NA | |
| 1.3.4 Computer software spending | 28 | 32.26 | • | 3.3.5 Rural gap in use of digital payments | 54 | 67.52 | |
| B. People pillar | 77 | 40.31 | | D. Impact pillar | 105 | 42.20 | |
| 1st sub-pillar: Individuals | 104 | 34.18 | | 1st sub-pillar: Economy | 75 | 25.47 | |
| 2.1.1 Mobile broadband internet traffic within the country | 34 | 23.26 | | 4.1.1 High-tech and medium-high-tech manufacturing | 55 | 28.12 | |
| 2.1.2 ICT skills in the education system | 85 | 34.79 | | 4.1.2 High-tech exports | 72 | 9.95 | |
| 2.1.3 Use of virtual social networks | 95 | 39.30 | | 4.1.3 PCT patent applications | 40 | 8.86 | |
| 2.1.4 Tertiary enrollment | 94 | 14.52 | | 4.1.4 Domestic market size | 32 | 66.45 | • |
| 2.1.5 Adult literacy rate | 51 | 93.20 | | 4.1.5 Prevalence of gig economy | 86 | 33.72 | |
| 2.1.6 Al talent concentration | 47 | 0.00 | 0 | 4.1.6 ICT services exports | 94 | 5.73 | |
| 2nd sub-pillar: Businesses | 58 | 47.48 | | 2nd sub-pillar: Quality of Life | 124 | 38.76 | |
| 2.2.1 Firms with website | 20 | 80.98 | • | 4.2.1 Happiness | 76 | 60.38 | |
| 2.2.2 GERD financed by business enterprise | 60 | 33.57 | | 4.2.2 Freedom to make life choices | 109 | 54.76 | 0 |
| 2.2.3 Knowledge intensive employment | 64 | 31.84 | | 4.2.3 Income inequality | 116 | 0.00 | 0 |
| 2.2.4 Annual investment in telecommunication services | 24 | 85.61 | • | 4.2.4 Healthy life expectancy at birth | 115 | 39.90 | 0 |
| 2.2.5 GERD performed by business enterprise | 51 | 5.38 | | 3rd sub-pillar: SDG Contribution | 70 | 62.36 | |
| 3rd sub-pillar: Governments | 66 | 39.28 | | 4.3.1 SDG 3: Good Health and Well-Being | 80 | 64.22 | |
| 2.3.1 Government online services | 55 | 72.23 | | 4.3.2 SDG 4: Quality Education | NA | NA | |
| 2.3.2 Publication and use of open data | 38 | 41.18 | | 4.3.3 SDG 5: Women's economic opportunity | 48 | 83.19 | |
| 2.3.3 Government promotion of investment in emerging tech | 84 | 31.64 | | 4.3.4 SDG 7: Affordable and Clean Energy | 119 | 44.36 | 0 |
| 2.3.4 R&D expenditure by governments and higher education | 54 | 12.06 | | 4.3.5 SDG 11: Sustainable Cities and Communities | 80 | 57.67 | |

NOTE: • a strength and o a weakness.



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