

Sri Lanka

The Network Readiness Index (NRI) is one of the leading global indices on the application and impact of information and communication technology (ICT) in economies around the world. In its latest version of 2023 the NRI Report maps the network-based readiness landscape of 134 economies based on their performances in four different pillars: Technology, People, Governance, and Impact. Each of these pillars is itself comprised of three sub-pillars (see Figure 1) that have been populated by a total of 58 variables.

Figure 1: The NRI 2023 model Future Technologies Access Content Network Individuals Businesses Governments Readiness Index 囯 Trust Regulation Inclusion Impact (<u>o</u>) Quality of Life **SDG** Contribution

Global NRI position of Sri Lanka

Sri Lanka ranks 80th out of the 134 economies included in the NRI 2023 (Figure 2). Its main strength relates to Technology. The greatest scope for improvement, meanwhile, concerns Governance.

Rank 1 20 40 61 60 79 80 80 86 97 100 120 134 NRI 2023 Technology Governance Impact People

Figure 2: Sri Lanka global ranking, overall and by pillar





Performance at sub-pillar level

When it comes to sub-pillars, the strongest showings of Sri Lanka relate to Future Technologies, Economy and SDG Contribution, among others (Table 1). More could be done, though, to improve the economy's performances in the Individuals, Trust and Regulation sub-pillars.

Table 1: Sri Lanka rankings by sub-pillar

| Sub-pillar | Rank | Sub-pillar | Rank |
|---------------------|------|-----------------|------|
| Future Technologies | 28 | Inclusion | 85 |
| Economy | 64 | Access | 86 |
| SDG Contribution | 68 | Quality of Life | 94 |
| Content | 81 | Individuals | 95 |
| Businesses | 81 | Trust | 97 |
| Governments | 82 | Regulation | 106 |

NRI score and income

Figure 3 shows the position of Sri Lanka in terms of both NRI score and GDP per capita (PPP). The trend line shows the expected NRI score given an economy's income level. As can be seen, Sri Lanka is slightly below the trend line, which suggests that its network readiness is more or less in line with what would be expected given its income level.

NRI score 80 -SGP CHN 60 -UKR IND 0 Sri Lanka 40 · 0 0 0 0 11 12 GDP per capita PPP (log)

Figure 3: NRI score and GDP per capita PPP (log)

Note: USA = United States (rank: 1), SGP = Singapore (rank: 2), FIN = Finland (3), NLD = Netherlands (4), SWE = Sweden (5), CHN = China (20), IND = India (61). Sri Lanka belongs to the group of lower-middle-income countries, where the best performer is Ukraine (UKR). The top performer of its region-Asia & Pacific-is Singapore (SGP).







Performance against its income group and region

Lower-middle-income countries

Sri Lanka is ranked 8th in the group of lower-middle-income countries (Figure 4, left panel). In terms of pillar performance, it has a score higher than the income group average in each of the four pillars. At the sub-pillar level, it outperforms lower-middle-income countries in eleven of the twelve sub-pillars: Access, Content, Future Technologies, Businesses, Governments, Trust, Regulation, Inclusion, Economy, Quality of Life and SDG Contribution.

Asia & Pacific

Sri Lanka is ranked 14th within Asia & Pacific (Figure 4, right panel). It lags behind its region in each of the four pillars. With regard to sub-pillars, it outperforms the average in Asia & Pacific in one of the twelve sub-pillars: Future Technologies.

Figure 4: Performance of Sri Lanka against its income group and region, overall and by pillar

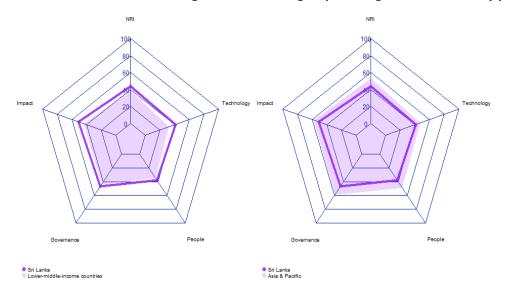


Table 2: Sri Lanka scores vs. averages of its income group and region, overall and by pillar

| Dimension | Sri Lanka | Lower-middle- income countries | Asia & Pacific |
|------------|-----------|-----------------------------------|----------------|
| NRI | 44.14 | 38.41 | 53.28 |
| Technology | 41.41 | 32.12 | 47.34 |
| People | 37.79 | 34.38 | 48.95 |
| Governance | 46.71 | 43.27 | 59.22 |
| Impact | 50.66 | 43.89 | 57.62 |



Strongest and weakest indicators

The indicators where Sri Lanka performs particularly well include 4.3.4 SDG 7: Affordable and Clean Energy, 4.1.6 ICT services exports, and 1.3.4 Computer software spending (Table 3). By contrast, the economy's weakest indicators include 3.2.2 ICT regulatory environment, 4.2.1 Happiness, and 3.1.3 Online access to financial account.

Table 3: Highlight of Strengths and Opportunities for Sri Lanka

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|---|------|---|------|--|--|
| Strongest indicators | Rank | Weakest indicators | Rank | | |
| 4.3.4 SDG 7: Affordable and Clean Energy | 7 | 3.2.4 E-commerce legislation | 87 | | |
| 4.1.6 ICT services exports | 13 | 2.3.4 R&D expenditure by governments and higher education | 102 | | |
| 1.3.4 Computer software spending | 20 | 3.1.3 Online access to financial account | 111 | | |
| 1.1.1 Mobile tariffs | 34 | 4.2.1 Happiness | 114 | | |
| 2.3.3 Government promotion of investment in emerging technologies | 41 | 3.2.2 ICT regulatory environment | 125 | | |
| 2.1.1 Mobile broadband internet traffic within the country | 42 | | | | |
| 1.3.1 Adoption of emerging technologies | 45 | | | | |
| 4.1.5 Prevalence of gig economy | 45 | | | | |
| 1.2.1 GitHub commits | 50 | | | | |
| 4.2.4 Healthy life expectancy at birth | 52 | | | | |

Note: For the full list of strengths and weaknesses, see At-A-Glance table.





Score: 44.14



NRI 2023 At-A-Glance: Sri Lanka

Network Readiness Index

| Pillar/sub-pillar | Rank | Score | Pillar/sub-pillar | Rank | Score |
|-------------------------------------|------|-------|----------------------------------|------|-------|
| A. Technology pillar | 61 | 41.41 | C. Governance pillar | 97 | 46.71 |
| 1st sub-pillar: Access | 86 | 56.34 | 1st sub-pillar: Trust | 97 | 31.83 |
| 2nd sub-pillar: Content | 81 | 19.23 | 2nd sub-pillar: Regulation | 106 | 53.59 |
| 3rd sub-pillar: Future Technologies | 28 | 48.65 | 3rd sub-pillar: Inclusion | 85 | 54.72 |
| B. People pillar | 86 | 37.79 | D. Impact pillar | 79 | 50.66 |
| 1st sub-pillar: Individuals | 95 | 38.82 | 1st sub-pillar: Economy | 64 | 29.33 |
| 2nd sub-pillar: Businesses | 81 | 40.26 | 2nd sub-pillar: Quality of Life | 94 | 59.65 |
| 3rd sub-pillar: Governments | 82 | 34.28 | 3rd sub-pillar: SDG Contribution | 68 | 63.01 |

Rank: 80 (out of 134)

The Network Readiness Index in detail

| Indicator | Rank | Score | Indicator | Rank | Score |
|--|------|-------|--|---------|---------|
| A. Technology pillar | 61 | 41.41 | C. Governance pillar | 97 | 46.71 |
| 1st sub-pillar: Access | 86 | 56.34 | 1st sub-pillar: Trust | 97 | 31.83 |
| 1.1.1 Mobile tariffs | 34 | 77.25 | 3.1.1 Secure Internet servers | 79 | 47.48 |
| 1.1.2 Handset prices | 78 | 41.33 | 3.1.2 Cybersecurity | 89 | 57.92 |
| 1.1.3 FTTH/building Internet subscriptions | 56 | 31.33 | 3.1.3 Online access to financial account | 111 | 9.76 o |
| 1.1.4 Population covered by at least a 3G mobile network | 82 | 99.00 | 3.1.4 Internet shopping | 86 | 12.17 |
| 1.1.5 International Internet bandwidth | 69 | 70.58 | 2nd sub-pillar: Regulation | 106 | 53.59 |
| 1.1.6 Internet access in schools | 69 | 18.57 | 3.2.1 Regulatory quality | 90 | 41.24 |
| 2nd sub-pillar: Content | 81 | 19.23 | 3.2.2 ICT regulatory environment | 125 | 55.65 0 |
| 1.2.1 GitHub commits | 50 | 12.21 | 3.2.3 Regulation of emerging technologies | 71 | 42.60 |
| 1.2.2 Internet domain registrations | 99 | 0.96 | 3.2.4 E-commerce legislation | 87 | 66.67 0 |
| 1.2.3 Mobile apps development | 93 | 57.27 | 3.2.5 Privacy protection by law content | 73 | 61.79 |
| 1.2.4 Al scientific publications | 63 | 6.48 | 3rd sub-pillar: Inclusion | 85 | 54.72 |
| 3rd sub-pillar: Future Technologies | 28 | 48.65 | 3.3.1 E-Participation | 95 | 33.73 |
| 1.3.1 Adoption of emerging technologies | 45 | 56.01 | 3.3.2 Socioeconomic gap in use of digital payments | ents 62 | 77.51 |
| 1.3.2 Investment in emerging technologies | 71 | 38.25 | 3.3.3 Availability of local online content | 93 | 47.12 |







| Indicator | Rank | Score | | Indicator | Rank | Score | |
|--|------|-------|------|--|------|-------|---|
| 1.3.3 Robot density | NA | NA | | 3.3.4 Gender gap in Internet use | 93 | 49.14 | |
| 1.3.4 Computer software spending | 20 | 51.68 | • | 3.3.5 Rural gap in use of digital payments | 60 | 66.10 | |
| B. People pillar | 86 | 37.79 | | D. Impact pillar | 79 | 50.66 | |
| 1st sub-pillar: Individuals | 95 | 38.82 | | 1st sub-pillar: Economy | 64 | 29.33 | |
| 2.1.1 Mobile broadband internet traffic within the country | 42 | 17.67 | • | 4.1.1 High-tech and medium-high-tech manufacturing | 93 | 7.95 | |
| 2.1.2 ICT skills in the education system | 73 | 44.13 | | 4.1.2 High-tech exports | 112 | 1.65 | |
| 2.1.3 Use of virtual social networks | 101 | 29.52 | | 4.1.3 PCT patent applications | 69 | 2.55 | |
| 2.1.4 Tertiary enrollment | 96 | 13.13 | | 4.1.4 Domestic market size | 58 | 55.79 | |
| 2.1.5 Adult literacy rate | 59 | 89.66 | | 4.1.5 Prevalence of gig economy | 45 | 53.49 | • |
| 2.1.6 Al talent concentration | NA | NA | | 4.1.6 ICT services exports | 13 | 54.58 | • |
| 2nd sub-pillar: Businesses | 81 | 40.26 | | 2nd sub-pillar: Quality of Life | 94 | 59.65 | |
| 2.2.1 Firms with website | NA | NA | | 4.2.1 Happiness | 114 | 32.57 | 0 |
| 2.2.2 GERD financed by business enterprise | 41 | 49.81 | | 4.2.2 Freedom to make life choices | 84 | 66.05 | |
| 2.2.3 Knowledge intensive employment | 67 | 30.93 | | 4.2.3 Income inequality | 64 | 63.57 | |
| 2.2.4 Annual investment in telecommunication services | 57 | 79.01 | | 4.2.4 Healthy life expectancy at birth | 52 | 76.39 | • |
| 2.2.5 GERD performed by business enterprise | 70 | 1.29 | | 3rd sub-pillar: SDG Contribution | 68 | 63.01 | |
| 3rd sub-pillar: Governments | 82 | 34.28 | _ | 4.3.1 SDG 3: Good Health and Well-Being | 83 | 63.12 | |
| 2.3.1 Government online services | 88 | 51.86 | | 4.3.2 SDG 4: Quality Education | NA | NA | |
| 2.3.2 Publication and use of open data | NA | NA | | 4.3.3 SDG 5: Women's economic opportunity | 117 | 51.33 | |
| 2.3.3 Government promotion of investment in emerging tech | 41 | 49.02 | • | 4.3.4 SDG 7: Affordable and Clean Energy | 7 | 87.28 | • |
| 2.3.4 R&D expenditure by governments and higher education | 102 | 1.97 | 0 | 4.3.5 SDG 11: Sustainable Cities and Communities | 90 | 50.30 | |

NOTE: • a strength and o a weakness.



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