Mexico

The Network Readiness Index (NRI) is one of the leading global indices on the application and impact of information and communication technology (ICT) in economies around the world. In its latest version of 2025 the NRI Report maps the network-based readiness landscape of 127 economies based on their performances in four different pillars: Technology, People, Governance, and Impact. Each of these pillars is itself comprised of three sub-pillars (see Figure 1) that have been populated by a total of 53 variables.

Figure 1: The NRI 2025 model

Network Readiness Index			
Technology	Access	Content	Future Technologies
People	Individuals	Businesses	Governments
Governance	Trust	Regulation	Inclusion
Impact	Economy	Quality of Life	SDG Contribution

Global NRI position of Mexico

Mexico ranks 67 out of the 127 economies included in the NRI 2025 (Figure 2). Its main strength relates to Impact. The greatest scope for improvement, meanwhile, concerns Governance.

Figure 2: Mexico global ranking, overall and by pillar

Rank

	NRI 2025	Technology	People	Governance	Impact
	67	77	58	81	48
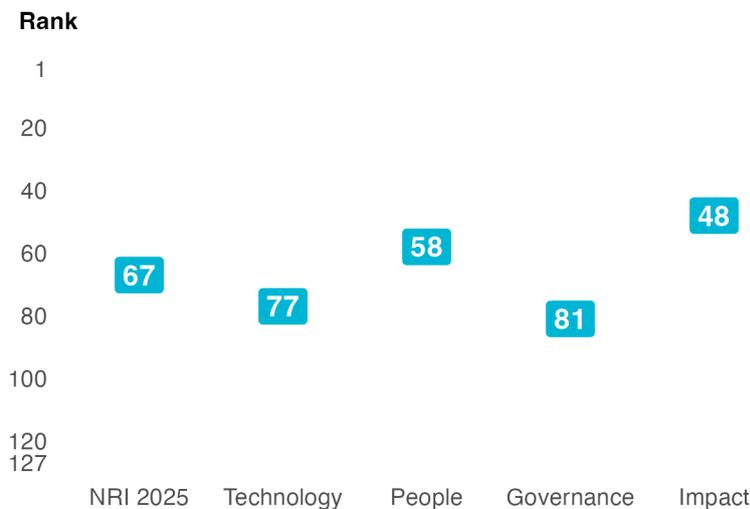
Performance at sub-pillar level

When it comes to sub-pillars, the strongest showings of Mexico relate to Businesses, Quality of Life and SDG Contribution, among others (Table 1). More could be done, though, to improve the economy's performances in the Governments, Economy and Inclusion sub-pillars.

Table 1: Mexico rankings by sub-pillar

Sub-pillar	Rank	Sub-pillar	Rank
Businesses	33	Individuals	75
Quality of Life	39	Trust	76
SDG Contribution	51	Future Technologies	81
Regulation	67	Governments	83
Content	68	Economy	83
Access	70	Inclusion	101

NRI score and income

Figure 3 shows the position of Mexico in terms of both NRI score and GDP per capita (PPP). The trend line shows the expected NRI score given an economy's income level. As can be seen, Mexico is slightly below the trend line, which suggests that its network readiness is more or less in line with what would be expected given its income level.

Figure 3: NRI score and GDP per capita PPP (log)
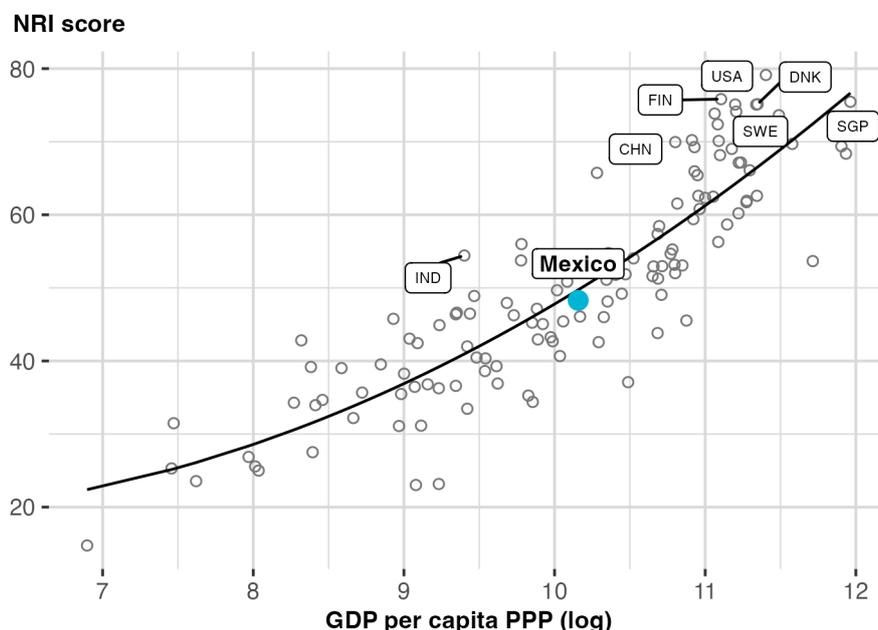
Note: USA = United States of America (rank: 1), FIN =Finland (rank: 2), SGP = Singapore (3), DNK =Denmark (4), SWE = Sweden (5), CHN =China (24), and IND = India (45).

Performance against its income group and region

Upper-middle-income countries
Mexico is ranked 15th in the group of upper-middle-income countries (Figure 4, left panel). In terms of pillar performance, it has a score higher than the income group average in three of the four pillars: Technology, People and Impact. At the sub-pillar level, it outperforms upper-middle-income countries in seven of the twelve sub-pillars: Access, Content, Future Technologies, Businesses, Regulation, Quality of Life and SDG Contribution.

The Americas
Mexico is ranked 8th within The Americas (Figure 4, right panel). It has a score above the regional average in three of the four pillars: Technology, People and Impact. With regard to sub-pillars, it outperforms the average in The Americas in eight of the twelve sub-pillars: Access, Content, Individuals, Businesses, Trust, Regulation, Quality of Life and SDG Contribution.

Figure 4: Performance of Mexico against its income group and region, overall and by pillar
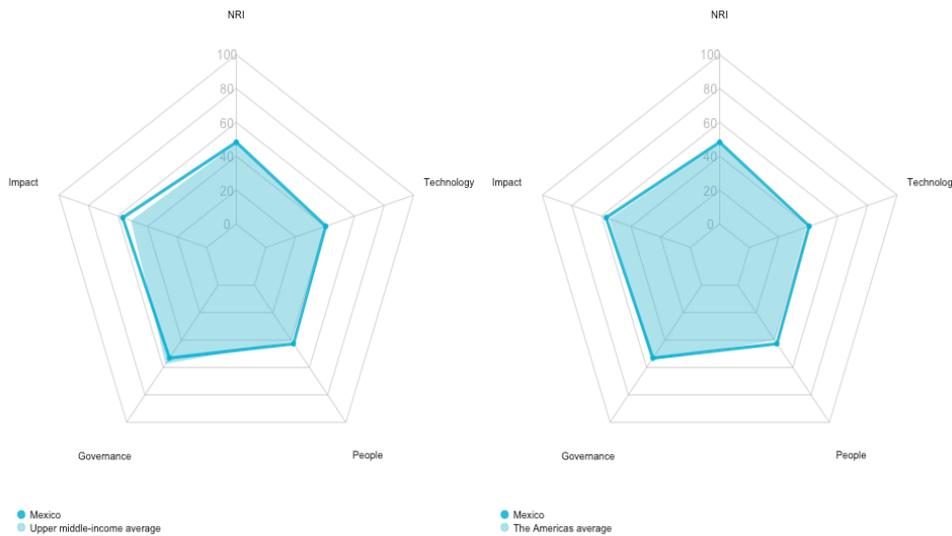
Table 2: Mexico scores vs. averages of its income group and region, overall and by pillar

Dimension	Mexico	Upper-middle-income countries	The Americas
NRI	48.29	47.32	47.15
Technology	40.55	39.95	38.91
People	42.65	40.75	40.23
Governance	53.13	57.29	54.75
Impact	56.84	51.31	54.70

NRI 2025 At-A-Glance: Mexico

Network Readiness Index   Rank: 67 (out of 127)   Score: 48.29

Pillar/sub-pillar	Rank	Score		Pillar/sub-pillar	Rank	Score
A. Technology pillar	77	40.55		C. Governance pillar	81	53.13
1st sub-pillar: Access	70	66.91		1st sub-pillar: Trust	76	48.31
2nd sub-pillar: Content	68	24.17		2nd sub-pillar: Regulation	67	62.02
3rd sub-pillar: Future Technologies	81	30.58		3rd sub-pillar: Inclusion	101	49.06
B. People pillar	58	42.65		D. Impact pillar	48	56.84
1st sub-pillar: Individuals	75	49.00		1st sub-pillar: Economy	83	28.47
2nd sub-pillar: Businesses	33	43.94		2nd sub-pillar: Quality of Life	39	73.20
3rd sub-pillar: Governments	83	35.02		3rd sub-pillar: SDG Contribution	51	68.85

The Network Readiness Index in detail

Indicator	Rank	Score		Indicator	Rank	Score	
A. Technology pillar	77	40.55		C. Governance pillar	81	53.13	
1st sub-pillar: Access	70	66.91		1st sub-pillar: Trust	76	48.31	
1.1.1 Mobile tariffs	87	54.89		3.1.1 Secure Internet servers	82	50.40	
1.1.2 Handset prices	35	87.97		3.1.2 Cybersecurity	74	82.89	
1.1.3 FTTH/building Internet subscriptions	10	65.07	●	3.1.3 Online access to financial account	32	38.15	
1.1.4 Population covered by at least a 3G mobile network	89	86.32		3.1.4 Internet shopping	69	21.80	
1.1.5 International Internet bandwidth	29	77.58	●	2nd sub-pillar: Regulation	67	62.02	
1.1.6 Internet access in schools	75	29.61		3.2.1 Regulatory quality	80	37.92	
2nd sub-pillar: Content	68	24.17		3.2.2 ICT regulatory environment	99	47.50	
1.2.1 GitHub commits	83	4.21		3.2.3 Regulation of emerging technologies	73	40.78	
1.2.2 Internet domain registrations	66	3.87		3.2.4 E-commerce legislation	1	100.00	●
1.2.3 Mobile apps development	74	61.65		3.2.5 Privacy protection by law content	22	83.91	●
1.2.4 AI scientific publications	30	26.97	●	3rd sub-pillar: Inclusion	101	49.06	
3rd sub-pillar: Future Technologies	81	30.58		3.3.1 E-Participation	46	72.46	
1.3.1 Adoption of emerging technologies	67	59.51		3.3.2 Socioeconomic gap in use of digital payments	106	39.51	○
1.3.2 Investment in emerging technologies	63	39.75		3.3.3 Gender gap in Internet use	26	68.81	●
1.3.3 Robot density	33	7.43		3.3.4 Rural gap in use of digital payments	75	15.47	○
1.3.4 Computer software spending	70	15.62		D. Impact pillar	48	56.84	
B. People pillar	58	42.65		1st sub-pillar: Economy	83	28.47	
1st sub-pillar: Individuals	75	49.00		4.1.1 ICT patent applications	66	0.30	
2.1.1 Mobile broadband internet traffic within the country	27	35.51	●	4.1.2 Domestic market scale	13	77.00	●
2.1.2 ICT skills in the education system	85	40.05		4.1.3 Technology-Enabled Work Flexibility	69	35.35	
2.1.3 Use of virtual social networks	57	72.55		4.1.4 ICT services exports	120	1.21	○
2.1.4 Adult literacy rate	46	93.70		2nd sub-pillar: Quality of Life	39	73.20	
2.1.5 AI talent concentration	46	3.19	○	4.2.1 Happiness	10	83.09	●
2nd sub-pillar: Businesses	33	43.94		4.2.2 Freedom to make life choices	35	82.68	

Network Readiness Index 2025

With support from: aws CNi

Indicator	Rank	Score	
2.2.1 Firms with website	31	77.87	
2.2.2 Number of venture capital deals invested in AI	74	3.09	
2.2.3 Annual investment in telecommunication services	19	57.39	●
2.2.4 Public cloud computing market scale	16	37.41	●
3rd sub-pillar: Governments	83	35.02	
2.3.1 Government online services	60	71.57	
2.3.2 Data Capabilities	41	43.04	
2.3.3 Government promotion of emerging technologies	93	21.31	○
2.3.4 Gross expenditure on R&D	77	4.14	

NOTE: ● indicates a strength and ○ indicates a weakness.

Indicator	Rank	Score
4.2.3 Income inequality	94	49.74
4.2.4 Healthy life expectancy at birth	86	57.91
3rd sub-pillar: SDG Contribution	51	68.85
4.3.1 SDG 3: Good Health and Well-Being	58	88.89
4.3.2 SDG 4: Quality Education	53	28.69
4.3.3 SDG 5: Women's economic opportunity	47	83.64
4.3.4 SDG 7: Affordable and Clean Energy	49	79.87
4.3.5 SDG 11: Sustainable Cities and Communities	37	77.51

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